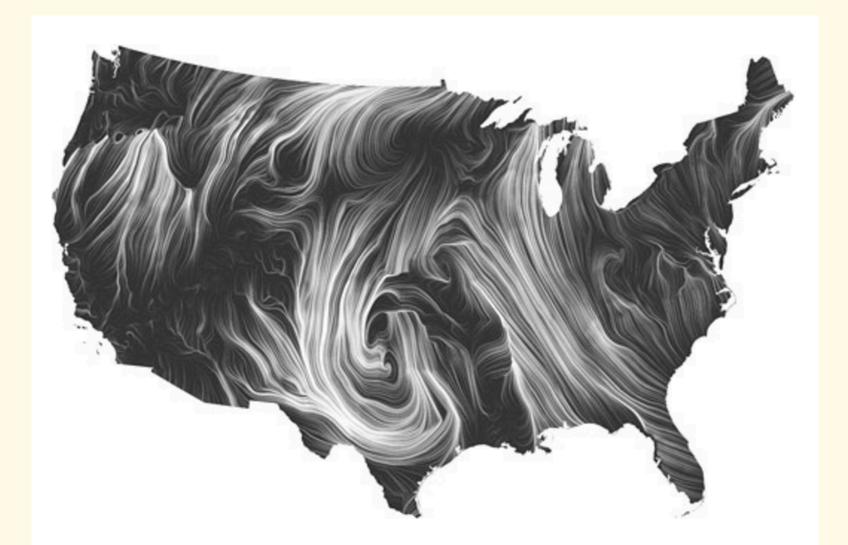
## Visualization & Visual Analytics 1 Angus Forbes

creativecoding.evl.uic.edu/courses/cs424

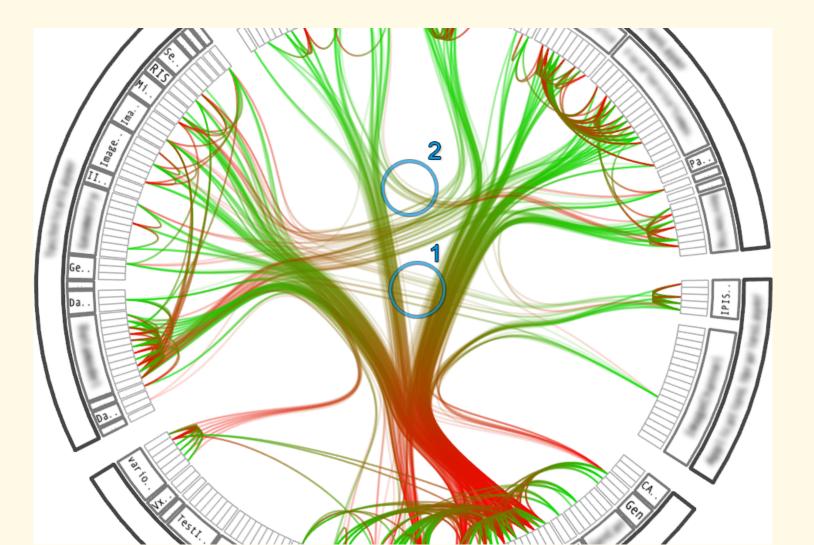
#### What is this class about?

- **Information Visualization**
- Effective ways to interact with and represent different types of data – often involves designing new techniques that can be applied in many contexts
- **Visual Analytics**
- Effective use of visual interfaces to solve complex problems - often involves a combination of techniques specific to a particular industry or domain

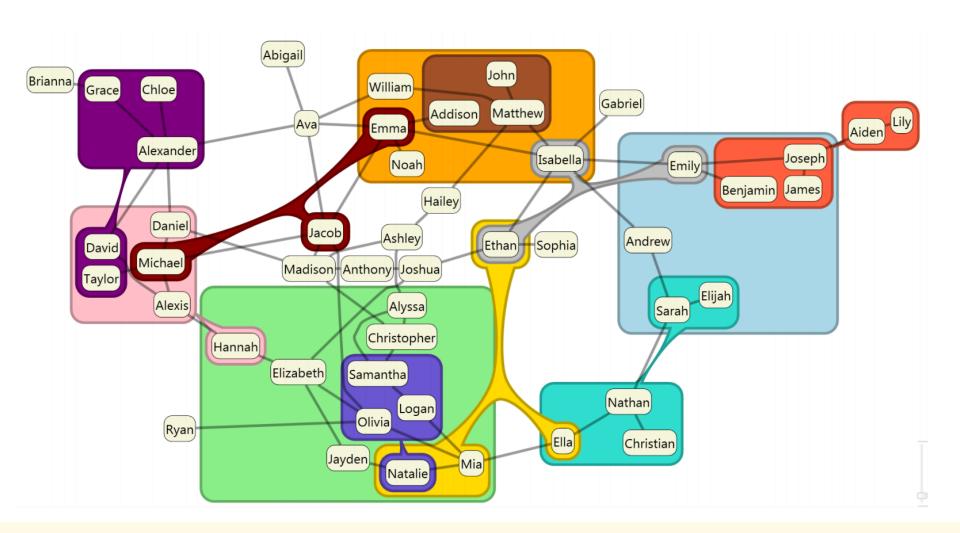
#### Viegas and Wattenberg, 2012 "Wind Map"



#### Holten, 2006 "Hierarchical Edge Bundling"



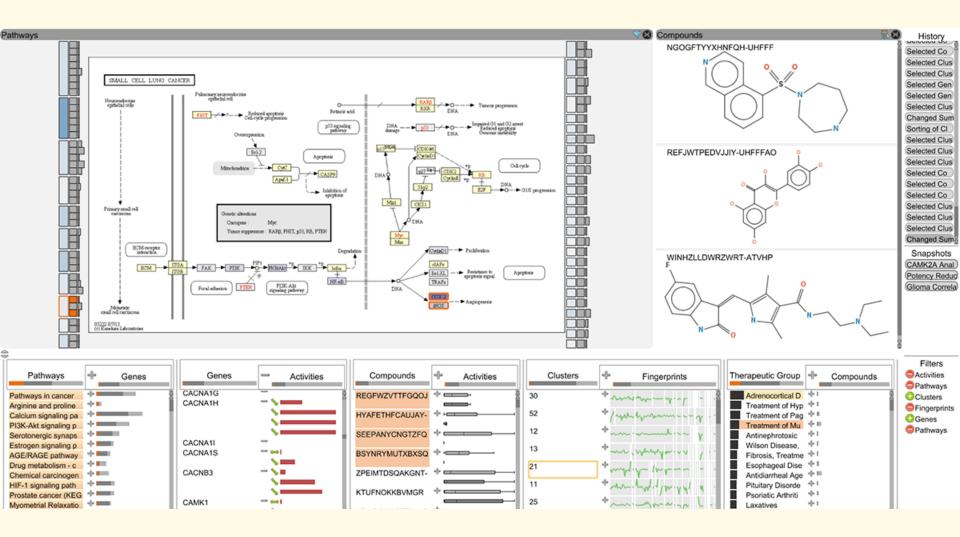
# **Riche and Dwyer, 2012** "Compact Rectangular Euler Diagrams"



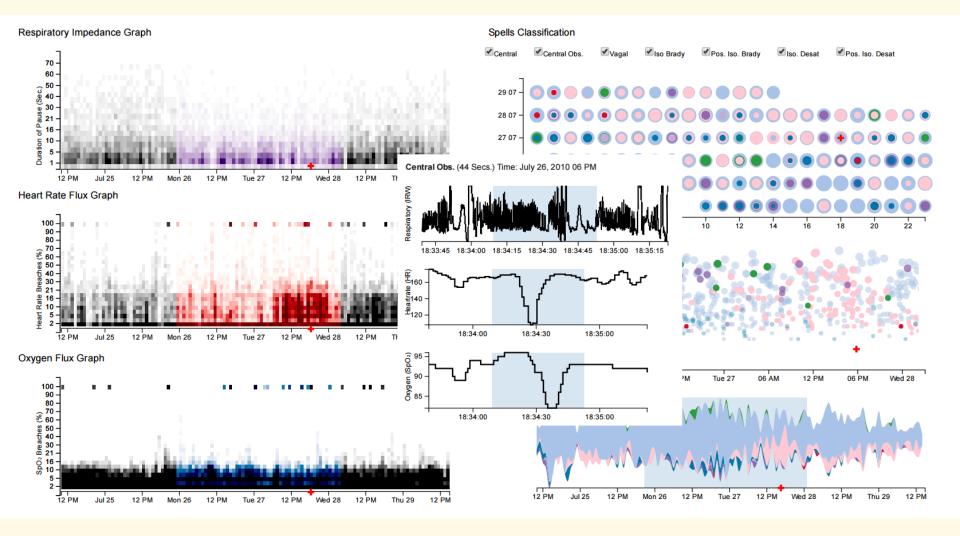
#### Shneiderman, 1992 "Treemaps"



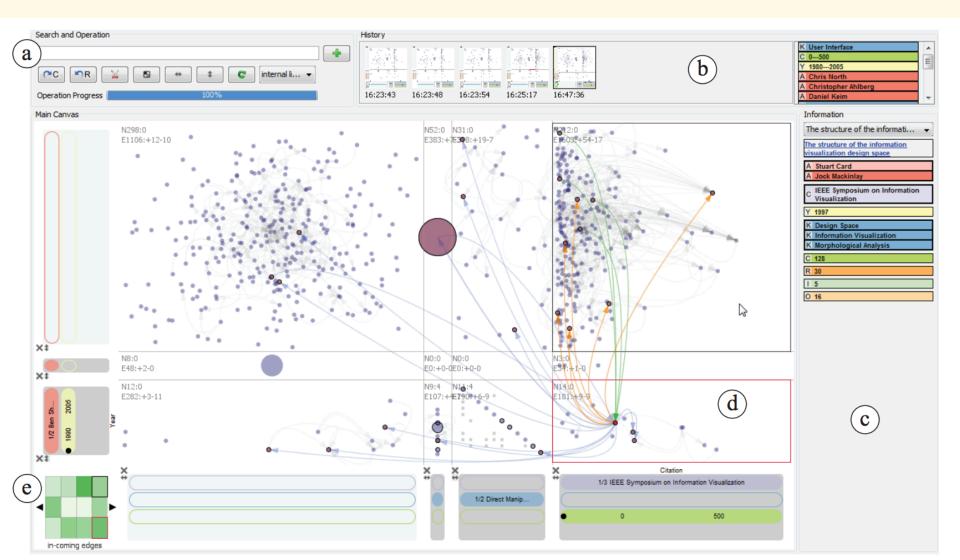
#### Partl et al., 2014 "ConTour"



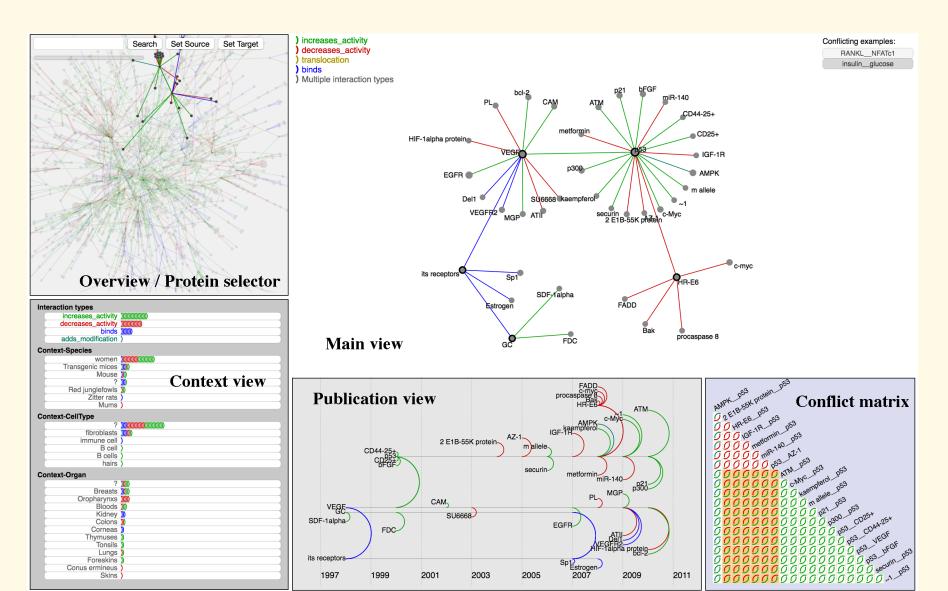
#### Kamaleswaran et al., 2016 "PhysioEx"



### Zhao et al., 2016 "PivotSlice"



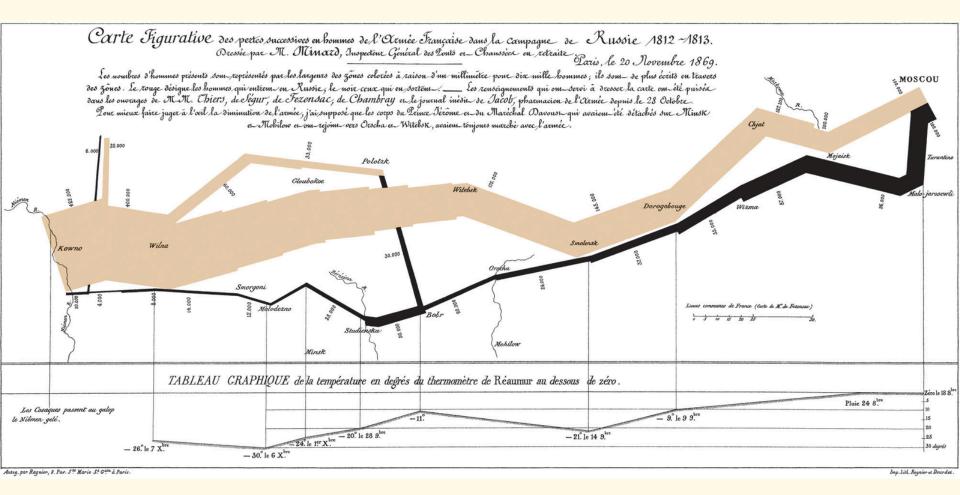
## Dang & Forbes, 2016 "BioLinker"



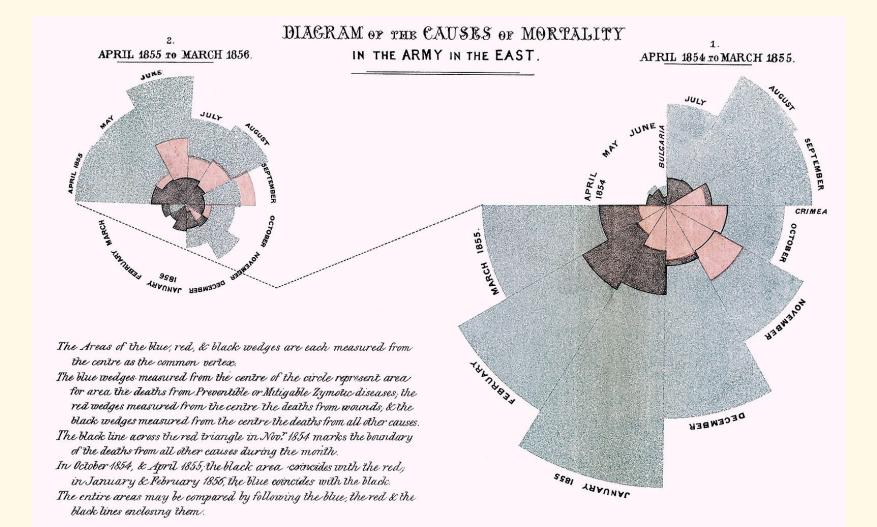
## (Interactive) Infographics

- Generally static or have a limited set of interactions
- Often highlight particular elements to encode a specific narrative
- Normally utilize a minimalist palette in order to help viewer focus on important concepts

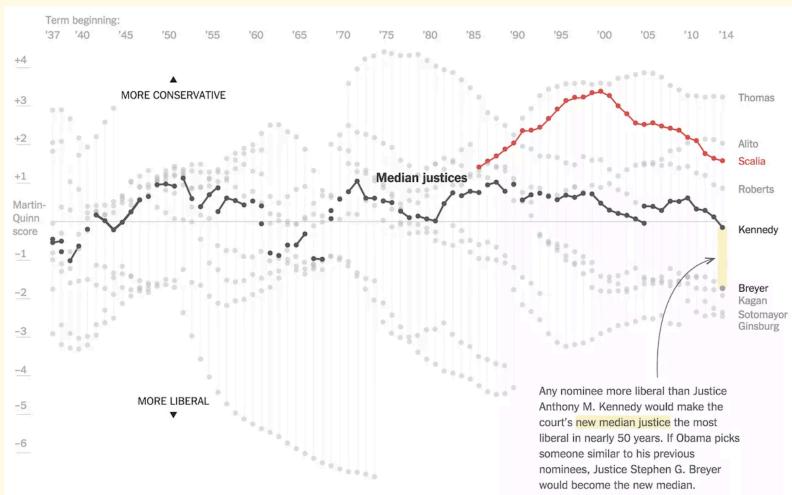
#### Minard, 1869 "Napoleon's 1812 Invasion of Russia"



# Nightengale, 1858 "Diagram of the Causes of Mortality in the Army..."



#### Parlapiano & Sanger-Katz, 2016 "Shifts in Power"



## What will you learn?

- Science
- Data science: Extracting insight from data, especially "big data"
- <u>Scientific method</u>: Observation, data collection, hypothesizing, experimenting, testing, analyzing, communciating
- Engineering
- Coding + software development, D3.js, Javascript, working in teams

## What will you learn?

#### Visualization

- How to creatively and effectively choose visual encodings (color, shape, motion, etc.) for different types of data (tabular, network, textual, geographic, temporal, etc.);
- How to develop tools to support a range of visualization tasks (*analysis*, *annotation*, *exploration*, *comparison*, etc.);

- How to think of visualization projects in terms of the larger context of the needs and goals of the intended audience

## How will you learn?

- **Projects & Presentations**
- P1, "Quantified Self" Test out different visual techniques for a (relatively) straightforward dataset Individual project
- P2, "Integrated Datasets" Explore how to integrate multiple techniques to find relationships between data from multiple datasets – Group project
- P3, "Unsolved Problems" Develop new techniques to represent complex data to solve complex problems – Group project

## How will you learn?

- Assignments & Quizzes Read textbook and articles + study contemporary programming techniques for information visualization
- Participation
- Learn from and teach each other; make sure you understand the material; find ways to make the material meaningful to you

### **Homework for Thursday**

- Bring in an example of a data visualization that you have seen that you like. Be ready to explain to your classmates what you find to be interesting about it.